

FOR IMMEDIATE RELEASE

The Camden Group and Labor Management Institute Announce Strategic Alliance

Firms' integrated approach to help hospitals and other healthcare providers improve service delivery and operating performance

Los Angeles, California, and Bloomington, Minnesota, February 16, 2010— The Camden Group and Labor Management Institute (LMI) announced that they have formed a strategic alliance in order to better assist hospitals and other healthcare organizations in meeting the growing demand to improve quality of care while optimally managing costs and resources.

“We are thrilled with the opportunity to collaborate with LMI and their president, Chrys-Marie Suby,” said Steve Valentine, president of The Camden Group. “LMI is a highly respected advisory firm and a power house in the field of staffing, scheduling, and other workforce management issues. By partnering with our multidisciplinary team of hospital operations experts, together we can provide a comprehensive approach to operations performance improvement for our clients.”

Both firms are national business healthcare advisory firms. Additionally LMI conducts and publishes the **Labor Management Institute's Perspectives On Staffing & Scheduling (PSS™) Annual Survey of Hours Report®**, now in its 20th year, to track and benchmark hours of care for direct, indirect, and total worked hours and caregiver to patient ratios for RNs, LPNs, and nursing assistants for 60 different unit types and 7 service lines at teaching, community, and rural hospitals. The survey also tracks staffing trends and practices. It was the first national benchmark for nursing and is the most comprehensive reference for caregiver ratios in the United States. Over 350 hospitals participated in the survey in 2009. The PSS™ Annual Survey of Hours Report® was both cited and quoted in the 2004 Institute of Medicine Report, “*Keeping Patients Safe; Transforming the Work Environment of Nurses.*”

“The Camden Group has an excellent reputation for delivering sustained operating improvements in a conscientious and responsive manner - they are a respected industry leader,” said Chrys-Marie Suby. “We share the same commitment to providing the highest quality consulting services to our clients, and we look forward to working together.”

This latest news follows the recent announcement by The Camden Group that it has added a new senior vice president, James R. Smith, MBA, FACHE, to head the firm’s advisory services in clinical integration and the development of accountable care organizations. Smith is based out of The Camden Group’s new office in the New York area.

The Camden Group provides a vast array of consulting services on areas ranging from hospital operations improvement, strategic, financial and business planning, and physician group advisory services. Since its founding in 1970, The Camden Group has advised more than 1,000 hospitals, medical groups, outpatient facilities, and other healthcare organizations nationwide. For more information, please visit www.thecamdengroup.com.

The Labor Management Institute provides research, education, and consulting services specializing in the area of clinical operations, scheduling and staffing systems, productivity

management, and implementing innovative practical strategies that balance the workforce and workplace. Since its founding in 1981, with Eunice Lawrenz (as Lawrenz Consulting), the Labor Management Institute has provided education and consulting services to more than 2,500 healthcare organizations both nationally and internationally. LMI also publishes the nationally recognized Perspectives On Staffing & Scheduling (PSS™) Newsletter,© now in its 29th year. For more information, please visit www.LMIInstitute.com.

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